



M | UNIVERSITY OF MICHIGAN HEALTH-WEST
MICHIGAN MEDICINE
Sports Medicine
ULTRA-DISTANCE COURSE

Plainfield Township Board Presentation

MICHIGAN TITANIUM
AUGUST 16, 2026

PRESENTED BY TRIS4HEALTH

ABOUT TRIS4HEALTH



Tris4Health

- **We are an athlete-focused, community-minded company.**
- We own and operate 24 events across Michigan and now into Indiana.
- Triathlon, Cycling, Gravel, Mountain, Running, and Youth events
- Both owners are USA Triathlon-certified race directors



ABOUT MICHIGAN TITANIUM



Michigan Titanium (MiTi):

- **We are the largest independent ultra-distance triathlon (140.6 miles) in the country.**
- MiTi is a swim, bike, run event held at picturesque Versluis Park
- 15th Year in operation
- USA Triathlon-sanctioned event
- Four-time national championship event (2019, 2022, 2023, 2024)
- We also offer shorter distances for new and experienced triathletes alike

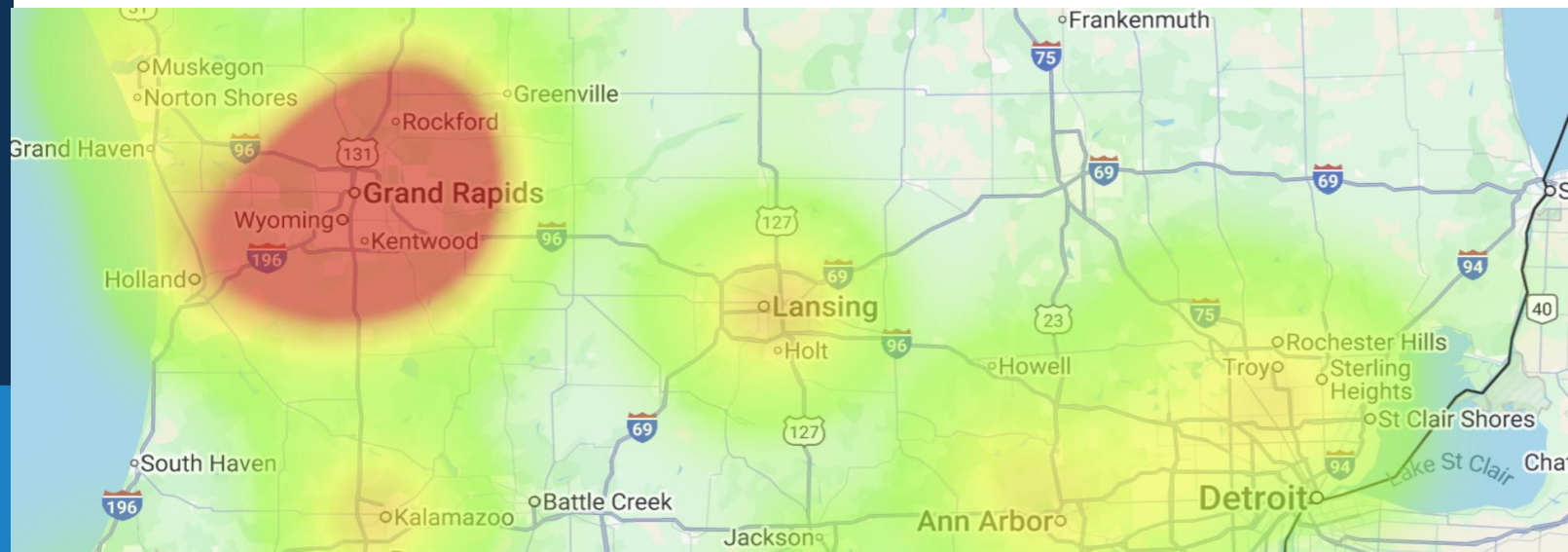


OUR ATHLETES



Participants + Spectators:

- **How many?**
 - 750–900 athletes each year
 - 1,000 spectators
- **Where do they come from?**
 - 35 states, three countries, on average, each year
 - 60% are within 50 miles of Grand Rapids
 - 73% of athletes visited at least one local business
 - 62% of athletes stayed at least one overnight



SUPPORTED CHARITIES



Non-profit we support at MiTi:

- **MyTeam Triumph West Michigan**
 - \$20,535 donated/fundraised in 2025 through MiTi
 - Dedicated to providing the ultimate experience in road racing and triathlon sport to individuals with disabilities

ROAD CLOSURE REQUESTS



Road closure requests:

- **Northland Drive from Grand River to Cannonsburg Road**
 - East northbound lane only
 - 4:45 am on August 16 until 1 am on August 17
- **Grand River from East Beltline to Stiles Creek (county line) into Ada.**
 - 8:15 am August 16 until 1 am August 17
- **Cannonsburg Road from Northland Drive to Brewer Road.**
 - 8:15 am until 3:30 pm on August 16
 - This closure will provide a safe course for both athletes and drivers at the bike turnaround

ROAD CLOSURE MAPS



ROAD CLOSURE MAPS

