Memorandum

To: Plainfield Township Board
From: Cameron L. Van Wyngarden, Township Superintendent
Date: 5/6/2026
Re: Recommendation to approve developmental liquor license

Board,

As you might recall, the State of Michigan allocates liquor licenses to local governments every 10 years based on growth in population. Plainfield had received an allocation in 2022, which the Board awarded to The Pack Indoor Dog Park on West River Drive and Battle GR just off West River Drive. The Township currently has no additional liquor licenses to assign and will not for at least another six years.

In recent years the State has also allowed for a different type of license for businesses located in a qualified development district like our Comstock Park Downtown Development Authority and our Plainfield Avenue Corridor Improvement Authority. A business may qualify for this type of license under the following circumstances:

- The local government has no licenses to allocate
- The business is located in a qualified development area (DDA or CIA)
- The business has spent at least $75,000 in building/remodeling the property where the license will be used
- The Development District has experienced at least $200,000 in private and public investment over the prior five years.

The attached application from Great Lakes Pickleball Club, located at 4180 Jupiter Avenue NE meets all these requirements. As you will see in their application, the license would greatly support their business model and fits into the Township's vision for a revitalized Plainfield Corridor.

I would like to extend my gratitude to the owners of this business for bringing this exciting concept to Plainfield Township and their extensive investment in an underused property. I am anxiously looking forward to their opening and the additional visitors it will bring to the heart of our primary commercial corridor.

I recommend approval of a developmental liquor license for Great Lakes Pickleball Club as presented.

Sincerely,

Cameron Van Wyngarden
Superintendent